



2021-22 CSA ANNUAL REPORT



FEEL THE IMPACT



MISSION

To provide consistent opportunities and long-term support to economically and socially challenged Cincinnati youth (ages 9-25) through life-skills mentoring, academic tutoring, squash training, and postsecondary services.

VISION

To help Cincinnati youth who come from disadvantaged backgrounds transform into thriving, financially-independent adults.

BACKGROUND

CSA is a Squash & Education Alliance (SEA) member. SEA oversees a network of 20+ sister squash-based youth development nonprofits. Founded in 2014, CSA was the 17th to join SEA and operates out of the historic Emanuel Community Center in Over-the-Rhine.

LEADERSHIP TEAM

For the 2021-22 year, CSA had 18 board members and three full-time staff: Leah Zipperstein (Executive Director), Vir Seth (Program Director), and Hannah Broermann (Academic Coordinator). In addition, Dana Pease from Pease Educational Planning joined as a contracted college counselor, Amit & Lorna Dutta of GrantAlly assisted with grant writing services, and 18+ rockstar volunteers supported the organization.

"The students returned to in-person programming with renewed energy and motivation, which has proven fruitful in the past year's successes on and off the court. I am incredibly proud of their hard work and dedication."

– Vir Seth, Program Director



Lexi, Vir, and Ruhama on a nature hike field trip in November 2021

60 KIDS SERVED

33	Male
26	Female
1	Trans

76%	Black
12%	Hispanic
10%	White
2%	Biracial

39	Starting roster
10	Joined
11	Left
11	First-timers at camp



Jumba, Fredy, Alecia

WHERE THEY LIVE



- Cheviot
- Colerain
- College Hill
- Covedale
- Fairfield
- Fairmount
- Finneytown
- Forest Park
- Mt. Airy
- Mt. Auburn
- Northside
- OTR
- Price Hill
- Springdale
- Westwood



New student enrollment at EOY May party



Rona (right) at Chicago Silver



**"It shows me that
my hard work is
paying off."**

– Laell, CHCA (Class of 2026)



Laell had a breakout year on the squash court.

After spending the 2021 summer at the Kent School for a three-and-a-half week SEA squash and academic camp, she returned in the fall with increased motivation and drive to improve.

Laell's 2021-22 Highlights:

- SEA High-Performance Team Member (February)
 - 1st place at SEA Team Nationals (April)
- 1st place at SEA Individual Nationals, G-U15 (June)
 - Featured on [Local 12 News](#) (July)



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By the Numbers

<p>192 PROGRAMMING HOURS</p>	<p>Out of the 192 hours of school-year programming offered per student, the average student consumed 148 hours.</p>
<p>78% SCHOOL-YEAR ATTENDANCE</p>	<p>On average, 17 kids were in attendance per day for the Monday thru Saturday school-year sessions.</p>
<p>6 TOP "5" SQUASH TOURNEY FINISHES</p>	<ul style="list-style-type: none">• 1st at SEA Team Nationals (MS Girls)• 1st at SEA Individuals (G-U15)• 2nd at SEA Individuals (G-U13)• 2nd at US Squash Chicago Silver (G-U13)• 3rd at SEA High-Performance Team Trials• 4th at SEA Individuals (G-U15)
<p>50% AVERAGE CORE GPA ABOVE 3.0</p>	<p>The Core GPA measures one's grade point average in core classes like math, science, english, and history.</p>
<p>\$730,000 SCHOLARSHIPS/ FINANCIAL AID</p>	<p>Since 2016, CHCA and Seven Hills have awarded CSA students over \$730,000 in financial aid/scholarship money.</p>



Jeremiah, Keyonte, Kaleyah, and Michael at Arnold's for CSA's inaugural "Senior Dinner" celebration

75%
FIRST-GEN

Three out of four of our graduating seniors will be the first in their families to go to college.

JEREMIAH

Jackson State University

KALEYAH

University of Cincinnati

KEYONTE

Cincinnati State

MICHAEL

Cincinnati State

Michael and Keyonte are enrolled in the CState2NKU program. It's a dual-admissions partnership, allowing students to earn an associate's at Cincinnati State and then a bachelor's degree at Northern Kentucky University.

R

Respect

E

Enthusiasm

A

Achievement

C

Community

H

Hard Work

Developing future leaders.

In June, CSA hosted a three-week camp for our elementary & middle school students. We also connected students to external opportunities.

90%

summer attendance
& participation rate

19 out of 21 fully enrolled E/MS students participated in CSA's camp. In total, 30 students participated, 11 of whom tried CSA for the first time.

Activities: Fossil hunting, Reds game, FC Cincinnati game, Shepherd Chemical STEM activities, squash, and fitness

Camp Outcomes

- **75%** rated their excitement for camp a "4" or "5" on a scale of 1-5
- **69%** did not have any summer activities outside of our programming
 - **77%** said they made new friends at CSA's summer camp

External Placements

- 13/21 of our E/MS cohort received at least one additional summer opportunity
- 8 participated in camps at Playhouse in the Park
 - 8 attended Camp Joy



Science experiments at Shepherd Chemical



Elnatha enjoying a s'more

82%

**HIGH SCHOOL
SUMMER
PLACEMENTS**

14/17 of our HS cohort
received at least one resume-
building summer opportunity

- Inventure Entrepreneurship camp through Main Street Ventures (6)
- SEA's robotics camp, The Hotchkiss School (CT) & UC's Electrical Engineering camp (1)
- STEM camp at the University of Washington in St. Louis (1)
- Johns Hopkins University engineering camp (1)
- UC College of Medicine's VolunTeen Program (1)
- Artworks Cincinnati apprentice (1)
- Cincinnati Fire Department's Junior Cadet Program (1)
- Hamilton County Parks Department (1)
- SEA's Summer Academy at The Kent School in Connecticut (2)
 - One of those two students was also involved in the entrepreneurship camp



LEFT: Jumba at Hotchkiss

BOTTOM: Leah and Laell at The Kent School

Note:

Our in-house high school camp took place August 1-12 with a special focus on resume writing and career exploration.





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CSA Partnerships

School Partners (16)

The number of students enrolled at each school are represented in parentheses

- Academy of World Languages (2)
- Cincinnati College Preparatory Academy (2)
- Cincinnati Hills Christian Academy—Armleder (8)
- Cincinnati Hills Christian Academy (7)
- Covington Classical Academy (1)
- De Paul Cristo Rey (1)
- Fairview-Clifton German Language School (1)
- Hughes High School (2)
- Our Lady of Lourdes (2)
- Saint Francis Seraph (2)
- Saint William (2)
- School for Creative & Performing Arts (4)
- Seton High School (1)
- Seven Hills School (4)
- Taft High School (1)
- Walnut Hills High School (7)



SCHOOL ENROLLMENT BY TYPE	34% Public
	64% Private
	2% Charter

Community Partners (25)

- Amend Consulting
- Camp Joy
- Carlton Collins, The Literacy Lab
- ChangeGuides
- Eastern Hills Tennis Club
- GrantAlly
- KAO, EYP!C Young Professional Community
- Kelly Kusch, Latin Club
- FC Cincinnati
- First Financial Bank
- Grandin Properties
- Main Street Ventures
- Pease Educational Planning
- Playhouse in the Park
- PNC Bank
- Reds Community Fund
- Shepherd Chemical Company
- Solomon Wilcots
- Squash & Education Alliance
- The Seven Hills Group at Morgan Stanley
- The T Squash Academy
- University of Cincinnati
- Winward Academy
- Xavier University
- YMCA Achievers Program





Jon Dill (board member) with Jeremiah (Class of 2022) at the CSA Cup

\$585,676 Raised



Board members Chris Lippert and Cecily Fassler with former volunteer William Fassler

Revenue Breakdown

CSA Cup (Event)	55%
Grants/Foundation	32%
Other	9%
Individuals	4%

NOTES:

- 1) The CSA Cup (a pickleball tournament held on May 15th at Eastern Hills Tennis Club) had a record-breaking year, raising \$319,090. The majority of Cup donors are individuals.
- 2) Members of the board contributed \$147,988 in 2021-22.
- 3) This was CSA's strongest fundraising year; the second-best was 2020-21 with \$573,978.

CSA BOARD MEMBERS 2021-22

*Jody Brant
Kevin Dehner
Jon Dill
Nathan Dugan
Cecily Fassler
Dan Good*

*Mary Ann Griffin
Brett Heekin
Sam Juszczak
Eric Kearney
Chris Lippert
Michael Motch*

*Harrison Mullin
Kate Nelson
Austin Schiff
Tom Shepherd, Chair
Peg Wyant, Founder
Tim Wyant*



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Foundation Support

\$187,500

in grant money awarded to CSA from the following foundations:

Castellini Foundation
DICK'S Sporting Goods Foundation
FC Cincinnati Foundation
Friedlander Family Fund
George & Margaret McLane Foundation
Good Sports
Greater Cincinnati Foundation
Homan Foundation
Ladislav & Vilma Segoe Foundation
National Recreation Foundation
Peter & Mary Levin Foundation
Robert & Adele Schiff Family Foundation
Squash & Education Alliance
The New York Life Foundation
United Way
William P Anderson Foundation



Bienvenue



Yosiyah



Kaleyah

September 28, 2022

Wow, what a year! We brought home two national titles and watched our first class of recruits graduate from high school. These are incredible milestones for the organization.

Phase I: Fitness & Academic Explorations is for our 4th through 12th-grade students. For a program as intense as ours, the long-term retention rate is around fifty to sixty percent. As such, we are especially proud of our four recent graduates who persevered and successfully completed Phase I.

Now, they are in Phase II: Postsecondary Pathways. And yet, there is still plenty of work to be done, from helping these young adults transition into their next stage of life while simultaneously welcoming new kids into the fold. Along the way, we are continually evolving and refining our efforts to increase the impact on the Greater Cincinnati community.

Although our program may be free of any financial obligations for the students/families, it is hardly free... It requires time, energy, and commitment to the process.

Thank you to the students and families who call CSA home. Thank you to the staff and volunteers who provide invaluable services to our participants. And thank you to the board and network of supporters who fund our efforts.

Let's have a great 2022-23!



Leah Zipperstein
Executive Director

Follow us on social



CSA staff with students & families at the EOY party