

#### WHO WE ARE

3 staff

48 students

20 volunteers

**17** board members

#### THE MISSION

To positively transform the lives of Cincinnati youth by providing academic support, athletic training, cultural exposure, community service, and mentorship opportunities.

## THE VISION

To help CSA's enrolled scholars realize their full potential as successful & productive citizens.

## **CORE VALUES**

**R**espect

**E**nthusiasm

**A**chievement

**C**ommunity

**H**ard work

## WHAT WE DID

124 hours

of virtual programming

92 hours

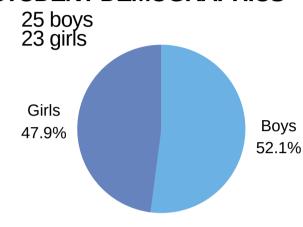
of in-person squash solo-hitting

40 hours

of in-person summer camp offered per student

9 guest speakers

## STUDENT DEMOGRAPHICS





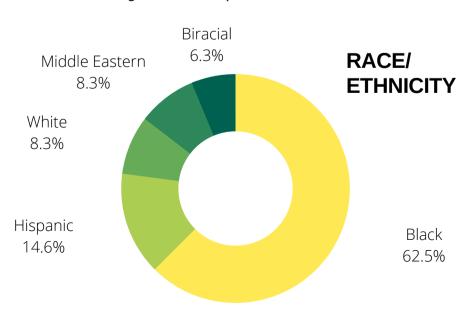
#### **ECONOMIC PROFILE**

70% or more qualify for free or reduced lunch

#### TOP NEIGHBORHOODS WHERE STUDENTS LIVE

- Price Hill
- Westwood
- College Hill
- Colerain
- OTR / West End

11 neighborhoods represented in total





By the Numbers

#### STUDENT ROSTER

#### Class of 2022

Jeremiah, Walnut Hills Keyonte, SCPA Kaleyah, Walnut Hills Michael, SCPA Donovan, Taft

#### Class of 2023

Tylia, Walnut Hills Alecia, Walnut Hills Diairra, Seven Hills Angela, Seton Edie, Seven Hills Tafari, Riverview East Academy

#### Class of 2024

Jumba, Walnut Hills Lidya, Seven Hills

#### **Class of 2025**

Sama, AWL Jayeshawn, St. William Urias, St. William Daniel, AWL Fredy, AWL Saxon, Seven Hills JaRiyah, CCPA Bienvenue, AWL Eliza, AWL Gabriel, CHCA

#### Class of 2026

Laell, CHCA Rodney, St. William Malak, AWL Davanna, AWL Elijah, SCPA Leah, CHCA Dej, CHCA

#### Class of 2027

Rona, CHCA Aniyah, Armleder Parker, Armleder Trenton, Armleder Ruth, Armleder Tyrone, Armleder Diane, SCPA Chance, AWL Christopher, CCPA Alessandro, Armleder Rebekah, Seven Hills

#### Class of 2028

Ahmed, AWL Hermar, St. William Lexi, Armleder Nate, Fairview-Clifton Habiba, AWL Tylin, Armleder Júan, Armleder



## Student Demo by School Type

- 50% at private schools
- 46% at public schools
- 4% at charter schools

12 schools represented



#### **ENGAGEMENT NUMBERS**

- 73% virtual programming attendance average
- 83.5% summer camp attendance average
- 89.5% of students participated in solo squash hits

## **ACADEMIC PERFORMANCE**

Average of 34% made A/B Honor Roll



## **Scholarship Students**

\$0

- 5 at Seven Hills
- 5 at CHCA North Campus

SCHOLARSHIP DOLLARS



# \$556,000 **AWARDED SINCE 2016** Thru 16-17 Thru 17-18 Thru 18-19 Thru 19-20 Thru 20-21

\$200,000

\$400,000

\$600,000



Student Spotlight: Bienvenue



"The Cincinnati Squash Academy is one of the best things that has ever happened to me. Because of it, I've traveled to places I never thought I would (including trips to Yale University, New York City, and the Kent School), talked to squash stars, played in squash tournaments, and made many friends.

CSA means so much to me. Thank you!"

- Bienvenue, Class of 2025 Winner of the SEA Boys U-13 Urban Individuals Championship, 2019



# 2020-21 ANNUAL REPORT Summer Highlights

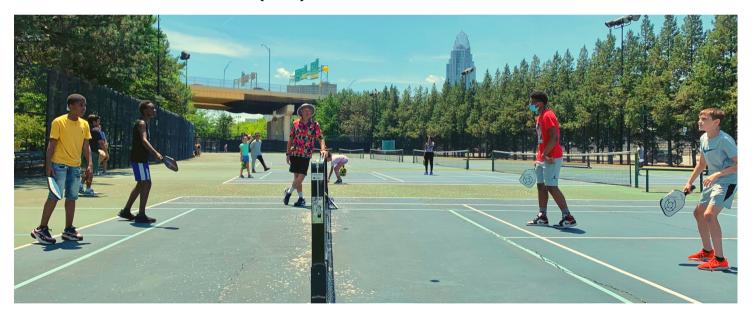
In June, CSA hosted two sessions of summer camp, one for 6-8 graders and one for 9-12 graders. Each session lasted two weeks.

## **General Engagement Numbers**

• 67% (32/48) of students participated in CSA's summer camp

## Where was everyone else? Well...

- 10% (5/48) of students were involved in summer school
- 6% (3/48) of students were working full-time summer jobs
- 6% (3/48) of students were unable to attend due to transportation difficulties.
  - ~11% (5/48) of students had other conflicts



#### What did we do?

Pickleball at Sawyer point, FC Stadium tour, Myers-Briggs assessment, financial literacy curriculum, STEM activities, resume/cover letter workshop, Strietmann Center tour, Cincy streetcar adventures, squash, and fitness

## **Major Camp Outcomes**

- 89.5% enjoyed being back for in-person squash activities
- 74% rated their overall experience of camp as an "8 out of 10" or higher
- $\bullet$  ~86% of students said being back in-person for CSA made their year better



Summer Highlights Cont.

Along with hosting our camp, we connected students to **five** external opportunities...

## **Camp Joy**

13 students participated in either a one-week camp or a three-day teen retreat

## **T Squash Academy**

5 students participated in a one-week squash camp

# **SEA Citizenship Tour**

1 student participated in a two-week virtual camp hosted by the Squash & Education Alliance

## **SEA Summer Academy**

3 students participated in a 3.5-week intensive squash & academic camp at The Kent School in Connecticut

## **Winward Academy**

2 students participated in a virtual one-week college essay workshop



Find more highlights on our social media accounts







Watch Our Summer Camp Highlights Video!



**CSA Partnerships** 

# **School Partners (12)**

- · Academy of World Languages
- Cincinnati College Preparatory Academy
- Cincinnati Hills Christian Academy (Main Campus)
- Cincinnati Hills Christian Academy (Armleder)
- Fairview-Clifton German Language School
- Riverview East Academy
- Saint William
- School for Creative & Performing Arts
- Seton High School
- Seven Hills School
- Taft High School
- Walnut Hills High School

# **Community Partners (21)**

- Black American Tree Project
- Breakthrough Cincinnati
- Camp Joy
- Cincinnati Pickleball Club
- Cincinnati Sports Club
- David Martin
- Ellen Franke, physical therapist
- Kelly Kusch, Latin Club
- FC Cincinnati
- First Financial Bank (William Johnson)
- Grandin Properties
- Kim Slaton, career coach
- Meredith Hogan, Modo Yoga
- Playhouse in the Park
- Ron DeLyons
- Sprints
- Squash & Education Alliance
- The Seven Hills Group at Morgan Stanley
- The T Squash Academy
- Winward Academy
- Xavier University

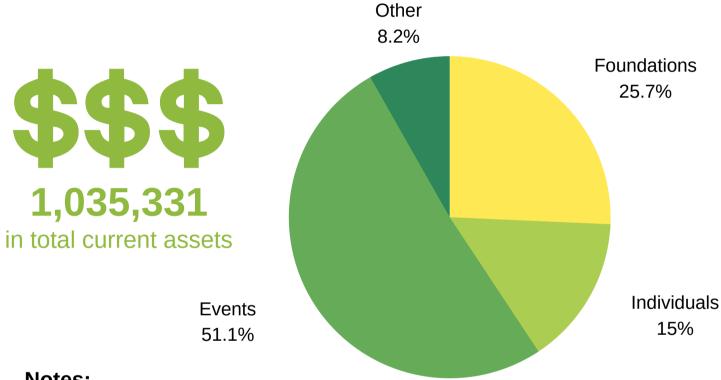






Fundraising & Board Makeup

# \$573,978 Raised in 2020-21



#### Notes:

- 1) The CSA Cup (a pickleball tournament held on May 2nd at the Cincinnati Sports Club) had a record-breaking year, raising over \$293,249.
  - 2) Members of the board contributed \$123,997 in 2020-21.
- 3) This was CSA's strongest fundraising year; the second-best was 2014-15, bringing in \$536,849.52

# **CSA BOARD MEMBERS 2020-21**

Tom Shepherd, Chair Candice Brackeen

**Jody Brant** 

Kevin Dehner

Jon Dill

Nathan Dugan

Cecily Fassler

Dan Good

**Brett Heekin** 

Eric Kearney

Cammie Montgomery

Michael Motch

Harrison Mullin

Kate Nelson

Christine Vollmer

Peg Wyant, CSA Founder

Tim Wyant



**Foundation Support** 

# \$147,750

in grant money awarded to CSA from the following local foundations:



**Jack J. Smith Charitable Trust (PNC)** 

**Robert & Adele Schiff Family Foundation** 

**Louise Taft Semple Foundation** 

William P. Anderson

**Thomas J. Emery Memorial** 

**Andrew Jergens Foundation** 

**George & Margaret McLane Foundation** 

**Elsa Heisel Sule Foundation** 

Greater Cincinnati Foundation Summertime Kids

Friedlander Family Fund

**Scripps Howard Foundation** 

**Harold C. Schott Foundation** 



Letter from the Executive Director

#### **September 14, 2021**

The pandemic might still be here, but so are we. And while it certainly wasn't an ideal year, we made the most of it by maintaining and adding high-level services to meet the needs of our students and families. This included daily virtual academic and fitness sessions, limited in-person squash activities, and, ultimately, a return to full in-person programming with our summer camp in June. It was not easy on the kids. But they have shown tremendous resilience in the face of these challenging times.

Of course, none of this would be possible without a strong community of support. Thank you to the volunteers, community partners, foundation trustees, board members, staff, and donors who believe in our mission. This was a record-breaking year for fundraising. We hired a grant consulting firm, which helped us bring in \$147,500 from local foundations. Additionally, the annual CSA Cup crushed it, raising close to \$300k. The event combines virtual fundraising over the course of four weeks with a one-day pickleball tournament. We had 32 pickleball doubles teams compete at the Cincinnati Sports Club.

As we look forward to this year, we have two main objectives in mind:

- 1) Help our first class of high school seniors transition to post-secondary programs;
- **2)** Build out a model for <u>Community Squash</u> by integrating with the T Squash Academy in Fairfax.

It's a lot to tackle, but it's nothing compared to what some of the CSA students face on a daily basis. It's go-time!

Stay strong,

Leah Zipperstein Executive Director

leah Zipperstein

