

# By the Numbers

#### **WHO WE ARE**

3 staff

55 students

20 volunteers

14 board members

#### THE MISSION

Positively transform the lives of Cincinnati youth (to & through college) by providing academic support, athletic training, cultural exposure, community service, and mentorship opportunities.

#### **CORE VALUES**

Respect

**E**nthusiasm

**A**chievement

**C**ommunity

**H**ard work

#### WHAT WE DID

#### 140+ hours

of in-person squash instruction & academic support

#### 68 hours

of Zoom virtual programming

**14** guest speakers / cultural exposure activities

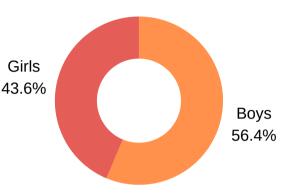
**20** students joined the program

**7** squash tournament / match experiences

#### STUDENT DEMOGRAPHICS

31 boys 24 girls





#### **ECONOMIC PROFILE**

70% or more qualify for free or reduced lunch

#### TOP NEIGHBORHOODS WHERE STUDENTS LIVE

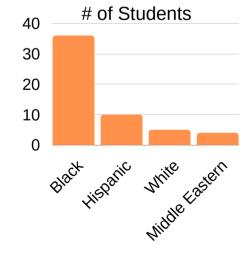
- OTR / West End
- Price Hill
- Westwood
- College Hill

11 neighborhoods represented in total

#### RACE/ETHNICITY

By percentage

- 66% Black
- 18% Hispanic
- 9% White
- 7% Middle Eastern



# 2

#### **SCHOOL TYPE**

- 8 public
- 5 private
- 1 charter

14 schools represented

#### CSA PROGRAM ATTENDANCE AVERAGE 86% for 2019-20 season



By the Numbers Cont.

#### STUDENT ROSTER

#### Class of 2022

Jeremiah, Walnut Hills Keyonte, Taft Kaleyah, Walnut Hills Michael, SCPA Donovan, Taft

#### Class of 2023

Tylia, Walnut Hills Alecia, Walnut Hills Diairra, Seven Hills Angela, Seton Edie, Seven Hills Tafari, Riverside East

#### Class of 2024

Jumba, St. William Lidya, Seven Hills

#### Class of 2025

Sama, AWL Jayeshawn, St. William Urias, St. William Daniel, AWL Fredy, AWL Saxon, Seven Hills JaRiyah, CCPA Bienvenue, AWL Trinity, Spencer Eliza, AWL Gabriel, CHCA-North

#### Class of 2026

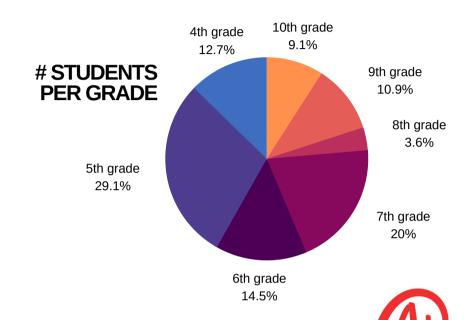
Laell, CHCA-Armleder Rodney, St. William Malak, AWL Kaiden, CCPA Dayanna, AWL Elijah, SCPA Leah, CHCA-Armleder Dej, CHCA-Armleder

#### Class of 2027

Rona, CHCA-Armleder Aniyah, CHCA-Armleder Tyrone, CHCA-Armleder Parker, CHCA-Armleder Jeff, CCPA Arlando, CHCA-Armleder Trenton, CHCA-Armleder Dhani, CCPA Ruth, CHCA-Armleder Diane, St. William Chance, AWL

#### Class of 2028

Ahmed, AWL Hermar, St. William Lexi, CHCA-Armleder Nate, Fairview-Clifton Habiba, AWL Tylin, CHCA-Armleder Juan, CHCA-Armleder



#### **ACADEMIC PERFORMANCE**

- Average of 36% made A/B Honor Roll
- Average of 68% were passing all classes

#### **Scholarship Students**

- 4 at Seven Hills
- 1 at CHCA North Campus



# SCHOLARSHIP DOLLARS AWARDED SINCE 2016 Thru 16-17 Thru 17-18 Thru 18-19 Thru 19-20 \$0 \$100,000 \$200,000 \$300,000 \$400,000



#### Memorable Moments

# **Urban Teams Trip to Yale**

In March, a team of five middle school boys participated in SEA's Urban Teams tournament held at Yale University. While playing on Yale's courts and competing against fellow urban squash programs was certainly a highlight, there were plenty of others that happened outside of the Payne-Whitney Gym. These included traveling by train from NY to CT, taking a tour of Yale's campus, and spending a day walking through New York City. What a life-changing trip that will surely inspire future success!

## Launched College Prep Program

We've partnered with Winward Academy and recruited the former Summit Country Day guidance counselor to work with our high school students on the college application process.

#### **Because of CSA...**

"My self-confidence has grown, and I'm becoming the best version of me."

- Tylia, Class of 2023



Find more highlights on our social media accounts







**Watch Our Feature On Channel 9!** 



**COVID-19 Response** 

Wednesday, March 11 was the last time all of our students, staff, and volunteers were together for regular programing. Since then, we've gone virtual. Additionally, we've stepped up our direct support efforts for families.

#### We performed a needs assessment and discovered the following:

- 65% of parents/guardians experienced a job loss or change in job due to COVID
  - **30%** of our families are experiencing food or supply shortages
- 80% of students are experiencing struggles with online learning

In response, we've provided supplies, <u>connected families to</u> <u>resources</u>, held 1:1 tutoring sessions, and checked in with families over 1200 times.

#### Here's what our virtual programming looked like:



Click on the image to view our virtual programming video.



# **CSA Partnerships**

#### **School Partners**

- Academy of World Languages
- Cincinnati College Preparatory Academy
- Cincinnati Hills Christian Academy (Main Campus)
- Cincinnati Hills Christian Academy (Armleder Campus)
- Fairview-Clifton German Language School
- Riverview East Academy
- Rothenberg Academy
- St. William
- School for Creative & Performing Arts
- Seton High School
- Seven Hills School
- Spencer Academy
- Walnut Hills High School
- Taft High School



**Note**: The underlined schools represent schools where we directly recruit students. The rest of the names on the list represent schools where CSA students attend.

## **Community Partners**

- Cincinnati Art Museum
- Cincinnati Museum Center
- FC Club Ambassadors Program
- Playhouse in the Park
- UC's Lindner School of Business
- UMC Food Ministry
- Winward Academy

# **Summer Camp Partners**

- Ben Lindy, CPS School Board
- Brandon the B Keeper
- Breakthrough Cincinnati
- Camp Joy
- Jon Geekie, T Squash Academy
- Meredith Hogan, Modo Yoga
- Nathan Dugan, Cincinnati Country Club
- Sulin Ngo





Investing in our Youth



on average CSA invests \$7500 per student per year

programming hours (in-person) = 140 programming hours (virtual) = 68 total programming hours = 208

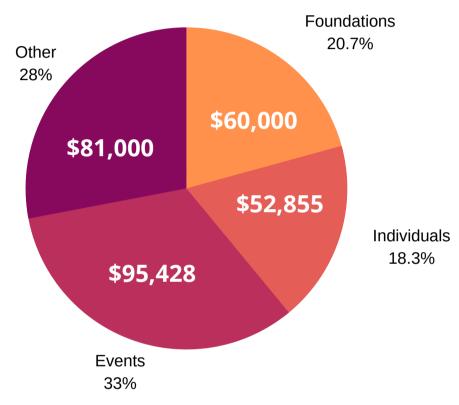
on top of that, our scholars received...
squash tournament expenses
(travel & entry fees)
squash equipment & gear
after-school snacks
8 cultural exposure experiences
school supplies
COVID response packages



# Fundraising & Board Makeup

# \$298,136 Raised in 2019-20

TOTAL
CURRENT
ASSETS:
\$719,467



**Notes:** Overall giving was down by 14% percent this year compared to last year, likely due to the pandemic and our inability to host the CSA Cup in person. In 2019, the Cup raised just under \$250k. This year it raised just under \$100k. CSA applied for the Paycheck Protection Program and did receive a loan in the amount of \$44,000. That's reflected in the "Other" category in the pie chart.

# **CSA BOARD MEMBERS**

Tom Shepherd, Chair Candice Brackeen

Jody Brant Kevin Dehner Nathan Dugan Dan Good Eric Kearney

Cammie Montgomery
Michael Motch
Harrison Mullin

Kate Nelson

Peg Wyant, CSA Founder

Tim Wyant Blake Zaring



Letter from the Executive Director

August 17, 2020

During the 2019-20 school year, our main focus was on increasing enrollment. And we did just that! We grew 49%, adding 20 scholars to our program and thereby reaching record high enrollment with 55 students on the roster. Shortly after welcoming our spring recruits into the program, we had to pivot to online learning due to the pandemic.

While the shift has been challenging and continues to present issues, it's never been more clear that the power of this organization extends far beyond the classroom or the squash court.

Squash is the hook. Education is the goal. But the real marker of success will be whether or not we've built a future where every child has a chance to succeed. And that's why, now more than ever, we need to prioritize the health & well being of our students, to remove barriers, to stand in solidarity against racial injustice, and to double down on our commitment to seeing these kids to & through college.

This year has tested us. And when we get through to the other side, we will be grittier and more grateful because of it.

Stay safe. Take care,

Leah Zipperstein

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The Gabriel Family at our Open House on Thursday, August 6